



DISTRICT 5

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Bronze Metropolitan Community College, NE

VIEWBOOK

Gold Southeast Community College, NE
Silver Jefferson College, MO
Bronze Metropolitan Community College, NE

ANNUAL REPORT

Gold Western Iowa Tech Community College
Silver Hennepin Technical College, MN
Bronze St. Louis Community College, MO

NEWSLETTER/MAGAZINE SMALL-SCALE

Gold Hawkeye Community College, IA
Silver Hawkeye Community College, IA
Bronze North Iowa Area Community College

MAGAZINE LARGE-SCALE

Gold Central Community College, NE
Silver Metropolitan Community College, NE
Bronze Central Community College, NE

BROCHURE (single or series)

Gold Eastern Iowa Community College District
Silver North Iowa Area Community College
Bronze Southeast Community College, NE

BOOKLET

Gold Eastern Iowa Community College District
Silver Eastern Iowa Community College District
Bronze State Fair Community College, MO

FLYER (single or series)

Gold Metropolitan Community College, NE
Silver Central Community College, NE
Bronze Hennepin Technical College, MN

POSTCARD (single or series)

Gold Lake Superior College, MN
Silver Eastern Iowa Community College District
Bronze Southeast Community College, NE

NOTES/CARDS/INVITATIONS (single or series)

Silver North Iowa Area Community College

POSTER (single or series)

Gold Cowley County Community College, KS
Silver Three Rivers College, MO
Bronze Cowley County Community College, KS

DIGITAL/ELECTRONIC MEDIA

E-NEWSLETTER

Bronze Normandale Community College, MN

E-CARDS

Gold Bismarck State College, ND
Silver St. Louis Community College, MO

WEBSITE

Gold Hawkeye Community College, IA
Silver Northeast Iowa Community College
Bronze Northeast Community College, NE

MICROSITE/LANDING PAGE

Silver Southeast Community College, NE
Bronze Iowa Valley Community College District

AUDIO CONTENT

Silver Metropolitan Community College, NE
Bronze East Central College, MO



SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold	Alexandria Technical & Community College, MN
Silver	Northeast Community College, NE
Bronze	Southeastern Community College, IA

SOCIAL MEDIA POST OR STORY-STILL

Gold	St. Cloud Technical and Community College, MN
Silver	Kansas City Kansas Community College
Bronze	Northeast Community College, NE

SOCIAL MEDIA POST OR STORY-VIDEO

Gold	State Fair Community College, MO
Silver	Bismarck State College, ND
Bronze	Western Nebraska Community College

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold	Alexandria Technical & Community College, MN
Silver	Normandale Community College, MN
Bronze	State Fair Community College, MO

PROMOTIONAL VIDEO-LONG FORM

Gold	Kirkwood Community College, IA
Bronze	North Iowa Area Community College

VIDEO SHORTS (single)

Gold	Cowley County Community College, KS
Silver	Minneapolis College, MN
Bronze	Minneapolis College, MN

VIDEO SHORTS (series)

Gold	Kansas City Kansas Community College
Silver	Metropolitan Community College, NE
Bronze	Northeast Community College, NE

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

Gold	Kansas City Kansas Community College
Silver	Kirkwood Community College, IA
Bronze	Cowley County Community College, KS

LOGO DESIGN

Gold	Metropolitan Community College, NE
Silver	Flint Hills Technical College, KS

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Silver	Flint Hills Technical College, KS
Bronze	Flint Hills Technical College, KS

RADIO ADVERTISEMENT (single or series)

Gold	Central Community College, NE
Silver	Northeast Iowa Community College

TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Northeast Community College, NE
Silver	Cowley County Community College, KS
Bronze	Hennepin Technical College, MN

TV/VIDEO PAID ADVERTISEMENT (series)

Gold	Northeast Community College, NE
Silver	State Fair Community College, MO
Bronze	St. Louis Community College, MO

DIGITAL ADVERTISEMENT (single or series)

Gold	Minneapolis College, MN
Silver	Southeastern Community College, IA
Bronze	Kirkwood Community College, IA



OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold	Three Rivers College, MO
Silver	North Iowa Area Community College
Bronze	Kirkwood Community College, IA

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Bismarck State College, ND
Silver	St. Louis Community College, MO
Bronze	Southeastern Community College, IA

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold	Metropolitan Community College, NE
Silver	Cowley County Community College, KS
Bronze	Minneapolis College, MN

GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Gold	St. Louis Community College, MO
Silver	Cowley County Community College, KS
Bronze	St. Cloud Technical and Community College, MN

SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	St. Louis Community College, MO
Silver	Southeast Community College, NE
Bronze	Bismarck State College, ND

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Southeastern Community College, IA
Silver	St. Louis Community College, MO
Bronze	Alexandria Technical & Community College, MN

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Bismarck State College, ND
Silver	Iowa Valley Community College District
Bronze	Eastern Iowa Community College District

CAMPAIGN WILD CARD

Gold	Eastern Iowa Community College District
Silver	Eastern Iowa Community College District

MISCELLANEOUS

SUCCESSFUL INCLUSIVE MARKETING & COMMUNICATION PROJECTS

Silver	St. Louis Community College, MO
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EXCELLENCE IN WRITING-SHORT FORM

Gold	East Central College, MO
Silver	Eastern Iowa Community College District
Bronze	Eastern Iowa Community College District

EXCELLENCE IN WRITING-LONG FORM

Gold	St. Louis Community College, MO
Silver	Southeastern Community College, IA
Bronze	East Central College, MO

LOGO WEAR

Gold	Kirkwood Community College, IA
Silver	Metropolitan Community College, NE
Bronze	Cowley County Community College, KS

NOVELTY

Gold	Rochester Community & Technical College, MN
Silver	North Iowa Area Community College
Bronze	Coffeyville Community College, KS

WILD CARD

Gold	Coffeyville Community College, KS
Silver	Minneapolis College, MN
Bronze	Saint Paul College, MN